Australian Pork Limited



September 2021







Request for proposal Terms of Reference Health 4 Wealth Program

Subject: The development an e-learning training program and extension material for

collecting animal disease and defect data at pork and red meat abattoirs

Project: Rural R&D for Profit Project - Enhancing supply chain profitability through reporting

and utilization of peri-mortem information (Health 4 Wealth)

Prepared by: Vaibhav Gole

Version/Date: 15/09/2021

Background

The project, 'Enhancing supply chain profitability through reporting and utilization of peri-mortem information' (Health 4 Wealth) is one of the seventeen projects that received funding from the Commonwealth Government under Round 2 of the Rural Research and Development for Profit Program. The project aims to develop a standardised approach to data collection on disease-related carcass and offal condemnations and develop a nationally agreed, consistent feedback system for beef, goatmeat, pork and sheepmeat producers. It is envisaged the new system will allow producers to monitor disease prevalence in their livestock and make informed decisions to maximise yield outcomes.

The objectives of the Health 4 Wealth project are to:

- Develop a business case for a peri-mortem data capture and reporting system that meets the needs of stakeholders across the beef, goatmeat, pork and sheepmeat supply chains.
- Develop standards and software that can be used to collect and consistently report diseaserelated carcase and offal condemnations (total and partial) during ante- and post-mortem inspection.
- Conduct validation studies to identify challenges or barriers to implementation and recommend solutions prior to rollout of the national system.
- Implement a national extension and adoption strategy to allow standardised data collection and reporting systems to be integrated into Australia's beef, goatmeat, pork and sheepmeat supply chains.
- Provide data to support on-going risk assessments of inspection procedures.

The project is a partnership between Australian Pork Limited (APL), Meat & Livestock Australia (MLA), Australian Meat Processor Corporation, Agriculture Victoria (AgVic) and the South Australian Research and Development Institute (SARDI).

Project management

A Project Management Committee, comprising of representatives of AMPC, APL and MLA, has been established. The role of the Project Steering Management Committee is to manage the Health 4

Wealth project to ensure it is accountable to the respective livestock industries providing funding proposals.

Project requirements

PROJECT – The development an e-learning training program and extension material for collecting animal health data at pork and red meat abattoirs

Project aim

As a part of H4W program, the development and implementation of an accredited training program on animal disease and defect data collection has been completed. However, ongoing promotion and facilitation of the delivery is required to ensure uptake by the industry. The roll out of the training has been hindered by the lack of a stand-alone e-learning packages that can be utilised for both accredited and non-accredited training of meat inspectors. This project will upgrade the existing e-learning materials by making them species specific and designing them so they can stand alone in industry or RTO Learning Management Systems.

Project objectives

- Development of species-specific videos on existing animal disease and defect data collection and reporting (feedback) programs which will highlight the benefits for producers and processors.
- 2) Development of species-specific e-learning awareness programs for abattoir and meat inspection staff to enhance their understanding of an animal disease and defect data collection and reporting program.
- 3) Development of species specific a stand-alone e-learning package that can be utilised for both accredited and non-accredited training for supporting animal disease and defect data collection at abattoirs.

Proposal requirements

Interested groups should develop a written response outlining:

- 1. Demonstrated experience and understanding of the Australian red meat and pork industry.
- 2. Demonstrated experience of developing and delivering e-learning training programmes for Australian meat industry.
- 3. Proposed methodology for delivery against the project objectives.
- 4. Detailed costing of services.
- 5. Details of personnel who will be working on the project.
- 6. Details of similar completed projects and clients.

Timeframe

A proposal addressing the above requirements should be submitted to Vaibhav Gole, Australian Pork Integrity Systems manager, by 30th September 5pm. It's anticipated this project should take no longer than 4 months to complete.

Submission

How to make a submission:

Register or log in via PigConnect - https://pigconnect.australianpork.com.au/

- Submit and manage Project Applications
- View and manage your in-progress Projects
- Review Project Applications referred to you

Conflict of interest

The Consultant is requested to declare any conflict/s of interest. Where such a conflict of interest exists, this might be grounds for exclusion of the Consultant from consideration for this consultancy after an opportunity is provided to discuss the matter.

Contract

The Consultant will be engaged using a standard Australian Pork Limited research or consultancy agreement.

Confidentiality

The information contained in this brief and supporting material is confidential. The Consultant and other persons working on this proposal must not disclose any of this information to any other party. All information gathered in relation to the project is the property of Australian Pork Limited.

Contacts

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