



## A SNAPSHOT OF THE AUSTRALIAN PORK INDUSTRY





PEOPLE

2,700



REGISTERED PIG  
PRODUCTION SITES<sup>1</sup>



PIGS

DOMESTIC  
SOW HERD OF  
APPROXIMATELY



2016 - 2017

APPROXIMATELY

397,000  
METRIC TONNES



OF PORK  
PRODUCED IN  
AUSTRALIA<sup>4</sup>



PORK

THE MOST  
CONSUMED  
MEAT  
GLOBALLY

2<sup>ND</sup> MOST CONSUMED  
MEAT IN AUSTRALIA<sup>2</sup>

AUSTRALIAN  
Pork<sup>®</sup>

PINK LABEL =  
HOME-GROWN,  
AUSTRALIAN PORK

1. Economic Contribution Report – Pork Industry in Australia 2015-16

2. Australian Bureau of Agricultural and Resource Economics and Sciences (ABARES) – Agricultural commodity statistics 2016

**36,000**



**FULL-TIME JOBS SUPPORTED  
BY THE INDUSTRY ACROSS  
AUSTRALIA<sup>1</sup>**

**\$5.2  
BILLION**



**CONTRIBUTED TO THE  
AUSTRALIAN  
ECONOMY<sup>1</sup>**

**APIQ✓**

**Australian Pork Industry Quality  
Assurance Program (APIQ✓)**

The mark of a responsible pig producer  
who cares for their animals, the  
environment and their customers, by  
following safe and sustainable practices.

**4/5**



**AUSTRALIAN  
SOWS ARE NOW  
LOOSE HOUSED**

**ALL FRESH  
PORK SOLD  
IN AUSTRALIA,**



**IS GROWN  
IN AUSTRALIA**



**BY  
AUSTRALIAN  
PIG FARMERS**



3. Australian Pork Limited - Consultation on Skilled Migration Occupation Lists Submission to the Department of Employment – 1 December 2017

4. Australian Pork Limited Year in Review 2016–2017



If you are contacted by media, or have media at your premises, please refer them to, or contact Australian Pork Limited (APL) for guidance and support.

### **KEY CONTACTS:**

Heidi Reid, Policy Director, APL

2 Brisbane Avenue, Barton, ACT 2600

T: 0411 781 509 / E: Heidi.Reid@australianpork.com.au

Patrick McClelland, Porter Novelli

650 Chapel Street, South Yarra, VIC 3141

T: 0409 49 9419 / E: PMcClelland@porternovelli.com.au

Madeleine Page, Porter Novelli

650 Chapel Street, South Yarra, VIC 3141

T: 0427 869 203 / E: MPage@porternovelli.com.au