

30 May 2018

AUSSIE PIG INDUSTRY EXPO EXAMINES EFFICIENCY

Pan Pacific Pork Expo
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Pig farmers from across the country are converging on the Gold Coast this week as they meet with the broader industry to discuss how they can drive efficiency.

The Pan Pacific Pork Expo (PPPE) gets underway at the Gold Coast Convention and Exhibition Centre on Wednesday 30 May, with the tradeshow and conference attracting attendees from across the country and internationally.

“The 2018 Pan Pacific Pork Expo has attracted strong interest from the whole industry,” said PPPE committee chairman, Mr Andrew Johnson, a producer from South Australia.

“This year’s program looks at agricultural innovation and industry issues in a way that will benefit us all. This includes how we can apply learnings from the crocodile and poultry industries, to European pig industry advances, how we attract people to our industry, to the future of Australian pig farming.

“We are delighted that the Queensland Minister for Agricultural Industry Development and Fisheries, the Honourable Mark Furner, will officially open the conference and announce the winner of Australian Pork Limited’s Steak Your Claim competition for Australia’s best pork loin steak, said Mr Johnson.

“The prestigious Ron Collins Memorial Award, which supports further international and domestic investigation of a topic to benefit the industry, will be announced. Plus, we’ll be having a cook-off between PorkStar chefs Colin Fassnidge and Manu Fieldel, and chefs from the Chinese Cuisine Association.

“The Australian pig industry is facing some challenging circumstances at present, which makes the conference theme of ‘Driving Efficiency Together’ all the more important,” said Australian Pork Limited Chief Executive Officer, Mr Andrew Spencer.

“This event brings together producers from every state, along with the supporting industry, to hear about new technologies and opportunities which will strengthen us into the future. It’s also another important networking opportunity for our regionally-located producers.”

The Pan Pacific Pork Expo will be held on 30 and 31 May 2018 at the Gold Coast Convention and Exhibition Centre, Broadbeach, Queensland.

This year’s Expo platinum sponsors are Stockyard Industries and Qingdao Deba Brothers with other exhibitors and sponsors including Automated Production, Primegro Technologies, Australian Pork Newspaper and Global Skilled Employment Services.

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