

## Pork Industry in Australia 2015-16: Economic Contribution Report

### Spokesperson key messaging/draft pointers

	ECONOMIC CONTRIBUTION	EMPLOYMENT CONTRIBUTION	LOCAL CONTRIBUTION
HEADLINE	The pork industry contributed more than \$5.2 billion to Australia's GDP in 2015-16.	The pork industry supports more than 36,000 full-time equivalent jobs across Australia.	Pig production is a valuable industry to regional communities, generating considerable economic activity and creating jobs.
NATIONAL AUDIENCE	<p>The total economic contribution in 2015-16 is comprised of a \$1.4 billion direct contribution and a \$3.8 billion indirect contribution.</p> <p>The direct contribution comprises:</p> <ul style="list-style-type: none"> <li>- Pig production (\$538 million)</li> <li>- Primary Processing (\$386 million)</li> <li>- Secondary Processing and Wholesaling (\$505 million)</li> </ul> <p>The indirect contribution is made up of:</p> <ul style="list-style-type: none"> <li>- Pig production (\$1.35 billion)</li> <li>- Primary Processing (\$507 million)</li> <li>- Secondary Processing and Wholesaling (\$1.9 billion)</li> </ul>	<p>The pork industry supports more than 36,000 jobs in Australia both directly and indirectly. This represents 0.33% of total Australian employment.</p> <p>The pork industry directly employs 12,419 people in Australia, comprising:</p> <ul style="list-style-type: none"> <li>- Pig Production (3,161 jobs)</li> <li>- Primary Processing (3,195 jobs)</li> <li>- Secondary Processing and Wholesaling (6,064 jobs)</li> </ul> <p>The pork industry indirectly supports 23,623 jobs in Australia, comprising:</p> <ul style="list-style-type: none"> <li>- Pig Production (8,648 jobs)</li> <li>- Primary Processing (3,067 jobs)</li> </ul> <p>Secondary Processing and Wholesaling (11,909 jobs)</p>	<p>In a 'typical' regional community – defined as an area comprising one major town of 8,000 – 15,000 inhabitants and its surrounding 60km radius – pig production makes a contribution of \$3,406 per sow to the local economy.</p> <p>This amount includes the direct contribution of the piggery and also supply chain workers spending their after-tax incomes on other local goods or services (such as local hairdressers, restaurants, retail traders etc).</p> <p>If the regional community also contains a primary processing facility, then the economic contribution made per sow rises to \$5,416 for each animal.</p> <p>21.4 jobs are created for every 1000 sows. This number rises to 37 jobs per 1000 sows in areas that also have a primary processing facility.</p>
VICTORIA	The pig production sector contributed around \$480 million (value-added) to the Victorian economy in 2015-16, more than in any other state.	<p>The pig industry in Victoria supported 3,099 full time jobs in 2015-16, more than any other state.</p> <p>These jobs generated \$228 million in household incomes for Victorian families in 2015-16.</p>	

SOUTH AUSTRALIA	<p>The pig production sector contributed around \$385 million (value-added) to the South Australian economy in 2015-16.</p> <p>In terms of overall contribution to state economy, the pig production sector is more important in South Australia than in any other state, contributing almost half a percent to the state's total economic activity.</p>	<p>The pig industry supported 2,485 full time South Australian jobs in 2015-16, 0.34 percent of all jobs in the state.</p> <p>These jobs generated \$188 million in household incomes for South Australian families in 2015-16.</p>	
QUEENSLAND	<p>The pig production sector contributed around \$452 million (value-added) to the Queensland economy in 2015-16.</p> <p>Queensland's pig production sector was the country's second-largest in terms of revenue by state.</p>	<p>Pig production supported 2,854 full time Queensland jobs in 2015-16.</p> <p>These jobs generated \$216 million in household incomes for Queensland families in 2015-16.</p>	
NEW SOUTH WALES	<p>The pig production sector contributed around \$321 million (value-added) to the New South Wales economy in 2015-16.</p>	<p>Pig production supported 1,960 full time New South Wales jobs in 2015-16.</p> <p>These jobs generated \$160.4 million in household incomes for New South Wales families in 2015-16.</p>	
WESTERN AUSTRALIA	<p>The pig production sector contributed around \$239 million (value-added) to the Western Australian economy in 2015-16.</p>	<p>Pig production supported 1,340 full time Western Australian jobs in 2015-16.</p> <p>These jobs generated \$114 million in household incomes for Western Australian families in 2015-16.</p>	
TASMANIA	<p>The pig production sector contributed around \$10 million (value-added) to the Tasmanian economy in 2015-16.</p>	<p>Pig production supported 71 full time Tasmanian jobs in 2015-16.</p> <p>These jobs generated \$4.6 million in household incomes for Tasmanian families in 2015-16.</p>	