



Australian Pork Limited
ABN 83 092 783 278

PO Box 4746
Kingston ACT 2604

P 02 6285 2200
F 02 6285 2288

www.australianpork.com.au

MEDIA RELEASE

6 December 2017

AUSSIE PIG INDUSTRY DRIVING EFFICIENCY TOGETHER

It is time to buy your ticket and join representatives from the Australian pig industry as they fly into the Gold Coast for the 2018 biennial Pan Pacific Pork Expo (PPPE).

Registrations are now open for the two day event held at the Gold Coast Convention and Exhibition Centre, Broadbeach QLD on 30 and 31 May 2018. Pig industry representatives will gather to discuss issues and learn about the most recent information and technology available to the industry.

Both a trade show and conference, the agenda is filled with a comprehensive program of technical presentations, workshops and trade displays aimed to help Aussie producers be able to apply best practices on farm to ensure a profitable and sustainable pig industry.

Building off previous years efforts, the PPPE 2018 theme is 'Driving Efficiency Together'.

"The theme is about calling on producers and industry stakeholders to collaborate and adopt cost production efficiencies in order to overcome the challenges facing the industry and to remain globally competitive," Chairman of the PPPE 2018 committee, Mr Andrew Johnson said.

Andrew Spencer, Chief Executive Officer at Australian Pork Limited says that the event provides a great opportunity to network with and learn from others in the industry.

"The industry has had a rough 12 months. We have lessons to learn from each other, opportunities to embrace and new research and technologies to adopt. As an industry, we need to keep looking forward to remain sustainable and responsible. This is a fantastic opportunity and crucial to the development of our industry," Mr Spencer said.

In supporting producers, the PPPE Committee is again providing an APL Member "Attendance Assistance Package" of return airfares plus accommodation to ensure the greatest numbers of industry participants are able to attend PPPE 2018.

There are still sponsorship and exhibition spaces available. For exhibition, sponsorship or registration enquiries, contact pppe@australianpork.com.au or call Rachel Blake on 02 6270 8807.

Visit pppe.com.au for further information on the event and how you can be involved.

ENDS

For media enquiries contact:
Meaghan Clack
Corporate and Social Media Executive
02 6270 8846
media@australianpork.com.au