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PORK REPRESENTED IN THE RAS 2017 RURAL ACHIEVER AWARD

Australian Pork Limited's (APL) Manager of Technology Adoption and Industry Capability, Ashley Norval, has been announced as one of the 2017 Royal Agricultural Society of NSW (RAS) Rural Achiever finalists.

The RAS Rural Achiever Award is a state-wide leadership program run by the Royal Agricultural Society of NSW. It recognises young people who are working hard to make a significant contribution to their community and to rural Australia.

Miss Norval is an integral part of APL research and innovation (R&I) division, running and managing APL R&I's extension activities, including the 'Pigs in Schools' education portfolio. Her industry knowledge and passion for the agricultural sector has led to many successful achievements for the pork industry.

Ashley will participate in the 12 month program that prides itself on developing future leaders in the agricultural sector. Ashley will be exposed to a range of unique networking and professional development opportunities. She also takes home \$2000 in prize money, 12 month RAS alumni membership and clothing from Akubra and Thomas Cook.

"I am honoured to have been chosen to be a part of such a great program that recognises young leaders across the agricultural community and am looking forward to representing the Australian pig industry to the best of my ability." Ashley Norval said.

APL's Acting General Manager, Research and Innovation, Heather Channon acknowledges how great this will be for Ashley, and the benefit of new ideas and skills she will bring back to APL.

"Ashley is one of our rising stars here at APL, and we know she will do very well in the program." Ms Channon said.

"This is a great example of talented people in the pig industry doing great things to ensure we keep moving forward," stated Mr Andrew Spencer, CEO, APL.

APL congratulates Ashley and wishes her good luck throughout the program.

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