



PAN PACIFIC
PORK
EXP 2016

“Inspiring Transformation”

25–26 May 2016

Gold Coast Convention & Exhibition Centre
Broadbeach QLD



**Conference
Prospectus**

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Chairman's Invitation to attend Pan Pacific Pork Expo (PPPE) 2016



PPPE 2016 Welcome!

On behalf of the PPPE Committee, welcome to the Pan Pacific Pork Expo 2016!

This year's theme is "Inspiring Transformation" with Conference Delegates being exposed to the major industry developments, trends and technologies. We hope that you will be inspired to transform your business.

I believe PPPE 2016 is building to be the best yet. In 2014, we had more than 500 guests in attendance. In 2016, the PPPE Committee is aiming to grow this significant industry event to over 600 guests.

Attending PPPE provides conference attendees and exhibitors with valuable opportunities to network with fellow producers and suppliers. PPPE delivers the perfect forum for you to gain further information around major industry opportunities through both the trade fair and the technical information sessions. The technical sessions will include presentations by key speakers on topical issues, research and world trends, these presentations are based on relevant scientific research data sourced from Australia and around the world.

Following on from the success of the 2014 trade exhibition, I am excited by the interest from exhibitors to attend the 2016 event. This year there will be greater exposure for exhibitors and sponsors to those attending the conference, through additional trade exhibition meals and social functions in the exhibition area. For those that can only attend one day of PPPE there will be one day passes on sale.

PPPE 2016 again will precede the Poultry Information Exchange (PIX) event, providing additional value for those exhibitors who are interested in exhibiting at both events. With the support of PIX organisers, exhibitors can choose to remain on the same site chosen for PPPE with the opportunity to store PIX industry display material on-site at the Gold Coast Convention & Exhibition Centre. This working relationship with PIX will give joint exhibitors a seamless, low cost change-over between events.

In supporting producers, the PPPE Committee will again provide an APL Member "Attendance Assistance Package" of return airfares plus accommodation to further ensure the greatest numbers of industry participants are available to attend PPPE 2016. Further information is available in the Events information section of this brochure.

Our event coordinator is waiting for your call.
Ph. 02 6270 8823 or email pppe@australianpork.com.au

John Coward
Chairman, PPPE 2016

Background

What is Pan Pacific Pork Expo (PPPE)?

PPPE combines a pork industry trade show and exhibition with a technical program. It is a major forum showcasing APL and the Pork CRC Limited research initiatives and outcomes. The technical program is proudly supported by Australian Pork Limited (APL) and the Pork CRC Limited with each forum session supported by an industry sponsor.

PPPE gives Australian pork producers the opportunity to discover, discuss, and debate new technologies and innovations.

Who attends?

PPPE attracts a wide range of Australian and international participants involved, or interested, in the Australian pork industry including:

- Pork producers;
- Veterinarians;
- Pig nutritionists;
- Processors;
- Retail and food service industries;
- Researchers;
- Scientists;
- Educators;
- Subsidiary service providers such as insurers and financial institutions; and
- Government officials.

Who exhibits?

- General product and service providers for rural industries;
- Producers;
- Government;
- Subsidiary service providers; and
- A broad spectrum of supply chain companies involved in the Australian pork industry.

PPPE Committee and Secretariat

The PPPE Committee includes representatives of APL, the Pork CRC and industry representatives, while APL provides the Secretariat for the PPPE Committee.

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Program of Events

The program is subject to change

Plenary Sessions Wednesday 25 May 2016		Day One
8.00am – 12.00pm	PPPE Registrations and Trade Exhibition Open	
12.00pm – 12.45pm	Lunch in Exhibition Hall I	
12.45pm – 12.55pm	Chairman's Welcome	
12.55 – 2.25pm	Plenary Session 1: Technology Inspired Transformation Sponsor: Zoetis Speakers: Craig Rispin, The Future Trends Group Dr Darryl D'Souza to officially launch APL Tech Toolbox App	
2.25pm – 3.00pm	Afternoon Tea in Exhibition Hall I	
3.00pm – 4.30pm	Plenary Session 2: Consumer Attitudes towards Agriculture Sponsor: Boehringer Ingelheim Animal Health Topic 1: The value of information to the consumer Speaker: Dr Jude Capper, Livestock Sustainability Consultancy Topic 2: Understanding community attitudes Speaker: Dr Heather Bray, University of Adelaide Topic 3: The retailers perspective Speaker : Rob Cumine, Coles	
4.30pm – 4.40pm	Chairman Summary	
4.40pm – 5:00pm	Official Opening The Hon. Keith Pitt MP, Assistant Minister to the Deputy Prime Minister	
5.00pm – 8.00pm	Industry Cocktail Party sponsored by AMIST Super	
8.00pm onwards	Opportunity for Private Corporate Functions	

Concurrent Sessions Thursday 26 May 2016				Day Two
Before 8.30am	Opportunity for Private Corporate Functions			
8.30am – 9.30am	Trade Exhibition Opens in Exhibition Hall I			
9.15am – 10.45am	Session 1 Refocusing on herd productivity	Session 2 Transforming science into practice	Workshop Fact or Fiction - Tools to objectively assess health and production	
10.45am – 11.30am	Morning Tea in Exhibition Hall I			
11.30am – 1.00pm	Session 2 Transforming science into practice	Session 3 Developing premium markets	Workshop Fact or Fiction - Tools to objectively assess health and production	
1.00pm – 2.00pm	Lunch in Exhibition Hall I			
2.00pm – 3.30pm	Session 3 Developing premium markets	Session 1 Refocusing on herd productivity	Workshop Fact or Fiction - Tools to objectively assess health and production	
3.30pm – 5.30pm	Happy Two Hours in Exhibition Hall I			

Concurrent Session Information

Session 1: Refocusing on herd productivity

Sponsor: Primegro Technologies

Topic 1: Recent advances in seasonal infertility and impacts of heat stress

Speaker: Dr Mark Wilson, Zinpro USA

Topic 2: Variation and its hidden costs

Speaker: Professor Rob van Barneveld, SunPork Farms

Topic 3: Increasing BA: where should we focus?

Speaker: Caleb Smith, Kia-Ora Piggery

Session 2: Transforming science into practice

Sponsor: Elanco Animal Health

Topic 1: Anti Microbial Resistance (AMR) - what's the world doing about it?

Speaker: Dr Peter Davies, University of Minnesota

Topic 2: AMR in Australia – where are we at and what do we need to do?

Speaker: Dr Pat Mitchell, Australian Pork Limited

Topic 3: AMR: new technologies to assist risk mitigation

Speaker: Prof Darren Trott, University of Adelaide

Session 3: Developing premium markets

Sponsor: Still available

Topic 1: Premium food into China: lessons for the pork industry

Speaker: Hollis Ashman, Mondelez International

Topic 2: Lessons for the pork industry from the world's largest exporter of rock lobster

Speaker: Matt Rutter, Geraldton Fisherman's Cooperative

Topic 3: Australian wild abalone in China: ideas for the pork industry

Speaker: Jayne Gallagher, Director, Honey & Fox,

Workshop

Sponsor: Chris Richards and Associates

Fact or Fiction - tools to obtain objective evidence to assess the potential benefits of commonly applied health and production practices in pigs.

Event Details

Registration Fees

Registration

Early registration is available from Tuesday 24 May 2016 at the Gold Coast Convention & Exhibition Centre between 1.00pm – 8.00pm. Upon registration you will receive your Delegates Pack which includes the Official Pan Pacific Pork Expo (PPPE) 2016 program.

One Day Pass at 2016 PPPE

PPPE one-day registration is being continued from previous years for those who can only attend one of the two days at PPPE.

	APL Member Prices	Non-APL Member Prices
1 Day Access Pass	\$80 inc. GST	\$105 inc. GST
2 Day Access Pass	\$160 inc. GST	\$210 inc. GST

Student: Free for those whose studies are supported by APL and Pork CRC Scholarships or by invitation.

Social Events

Social events are included in the registration fee for registered delegates.

Industry Cocktail Party

The Industry Cocktail party will be held on Wednesday 25 May 2016 from 5:00pm - 8:00pm in Exhibition Hall I and will incorporate the trade exhibition. The Industry Cocktail party is sponsored by AMIST Super.

Accompanying Guests: Industry Cocktail Party is \$60 per person including GST.

Happy Two Hours

The Happy Two Hours will be held on Thursday 26 May 2016 from 3:30pm - 5:30pm in Exhibition Hall 1.

This event allows for industry leaders, conference attendees and exhibitors to network and unwind after a full two days of invigorating speakers and formal events.

Trade Exhibition

The 2016 trade exhibition stands have increased exposure to the conference participants than previous years, with the trade exhibition opening on the first day from 8:00am.

All meal breaks and social events will be occurring in the trade exhibition area, meaning those attending are not required to leave the exhibition area for a full day of industry information.

Opportunity for Private Corporate Functions

Companies, committees and associations are able to take advantage of the location and those attending the 2016 PPPE to hold private meetings. The function room is able to be arranged for you, including equipment and catering. Please indicate this on the registration form and a quote will be forwarded to you.

Travel & Accommodation

Australian Pork Limited (APL) Members

The PPPE Committee has allocated a budget to support APL members by paying the cost of travel and accommodation for APL members that are registered to attend PPPE 2016. An APL Members Travel and Accommodation portal is available at www.PPPE.com.au under Travel and Accommodation.

Financial support of APL Members is limited to: one to two night(s) accommodation (depending on which Australian state you have travelled from). Members flying direct to Gold Coast Airport will be provided with an airport shuttle service to their hotel, while members wishing to fly into Brisbane Airport will be provided with an AirTrain ticket to the Gold Coast.

APL Support will be offered on a "first in, first served" basis up to the limit of the total budgeted funding for the event. All applicants will be notified of their application status prior to the event.

Conference Logistics, on behalf of APL, are responsible for booking both your travel and accommodation. Members are required to use the [Members Travel and Accommodation booking](#) portal to indicate travel and accommodation preferences. Conference logistics will be in contact following the confirmation of your travel and accommodation application, or with any further information that is required.

Please note that all changes to APL member flights after the initial booking are on a request only basis. Any associated costs from the changes will be the responsibility of the APL member.

Non-Members and Non-Sponsored Students

All travel and accommodation is to be arranged and booked by the non-member and non-sponsored student delegate. A [Travel and Accommodation Booking portal](#) is available to non-members and non-sponsored students at www.PPPE.com.au under Travel and Accommodation. The portal will allow you to book accommodation at reduced PPPE 2016 rates at: Crowne Plaza Hotel, Mantra Broadbeach on the Park, Mantra Sierra Grand and Sofitel Gold Coast Broadbeach. Virgin Australia flights may also be booked through this portal at competitive rates.

For assistance with your airport transfers please contact the Gold Coast Information Centre on 1800 501 880 from within Australia or go to www.goldcoastinformation.com.au

Pan Pacific Pork Expo

25–26 May 2016

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