



# R&D Snapshot

## Physi-Trace: Retailer Standard Compliance & Logistics and Implementation Plan

**Investigators:** Prof Garry Lee, Food Science Solutions

**Purpose:**

Implementation of Physi-Trace by the Australian pork industry.

**Take home messages:**

- The Australian pork industry has developed a world-first traceability system which is the envy of other livestock industries
- Physi-Trace can trace Australian fresh pork back to the property of origin.
- Physi-Trace can differentiate processed ham and bacon made from Australian and non-Australian pork
- APL has initiated the Trust in Australian Pork Quality program that can verify production claims for fresh pork through Physi-Trace's integration with APIQ<sup>✓</sup>® and PigPass
- Future focus: Physi-Trace is being used to support industry endeavours to gain access into new export markets, including China.

**Additional information:**

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APL Project 2013/2131

