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## **SYDNEY SET FOR PULLED PORK WORLD RECORD ATTEMPT**

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Pulled pork is dominating menus across Australia, but can Sydney serve up the world's largest serve as recognised by GUINNESS WORLD RECORDS?

Sydney's Martin Place will provide the backdrop to the GUINNESS WORLD RECORDS title attempt today when more than 500 kilograms of pulled pork will be cooked, hand-pulled and served.

The GUINNESS WORLD RECORDS title attempt is being made by Australian Pork Limited as part of the Australian Festival of Pork, better known as PorkFest and marketing manager, Mitch Edwards, said he had faith the record would be set.

"PorkFest is about trying new pork recipes and sharing the joy with friends and family," Mr Edwards said.

"This year we're taking that to the extreme by attempting to set the GUINNESS WORLD RECORD'S title for the Largest Serving of Pulled Pork. Right now, pulled pork is extremely popular, with chefs and home-cooks serving up variations of this dish in sliders, tacos and more.

"This GUINNESS WORLD RECORDS title attempt celebrates great quality Australian pork, shows that cooking pork is great fun and it's a chance to share that with the people of Sydney."

The GUINNESS WORLD RECORDS title attempt got underway last night when nearly 800 kilograms of raw pork was prepared and slow-cooked for 10 hours. This morning nearly 20 people have arrived on site to hand-pull the pork.

"Once the pork is pulled, we'll be weighing it in a specially-designed vessel and keeping a close eye on the scales to ensure we get the pulled pork weight record," Mr Edwards said.

"We'll have a GUINNESS WORLD RECORDS adjudicator on site to ensure everything is done properly to achieve the record.

"The best news for Sydneysiders is that this delicious pulled pork will be served up at lunch time for them to enjoy."

The PorkFest event will be held in the Martin Place Amphitheatre, Sydney. It is hoped the GUINNESS WORLD RECORDS title will be set at 8.30am TODAY, with the pulled pork served to Sydneysiders from 11 am this morning.

Any leftover pork will be donated to OzHarvest.

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