



Pan Pacific Pork Expo
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MEDIA RELEASE

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PIG PRICES A CHALLENGE BUT PAN PACIFIC PORK EXPO A SUCCESS

Pig prices may be down, but attendance numbers were strong when the Australian pig industry met for the Pan Pacific Pork Expo (PPPE) on the Gold Coast this week.

PPPE chair and South Australian producer, Andrew Johnson, said he was really pleased with the turn-out of more than 680 attendees and 44 exhibitors.

“It is really great that so many people came along, especially given how tough it is in this industry at present,” he said.

“However, that’s also why PPPE was so important, because it gave us time to focus on our industry, discuss what’s happening, share and learn from each other. The focus was on what we, as producers, and the broader industry can do as we move forward.”

The conference programme included presentations from Australian and international guests, with topics ranging from advancements in technology to human resources, plus learnings from the poultry and crocodile industries. In the exhibition hall, attendees were able to meet up with suppliers, plus check out new equipment and technology.

Australian Pork Limited Chief Executive Officer, Andrew Spencer, said the event had provided an opportunity for producers to gain a better understanding of the current pig price situation, and empowered them to make decisions confidently about their own futures.

“It looks like the tough times will continue for a few months yet,” he said.

“PPPE provided a very valuable opportunity for people to get together and check in with each other. We also came together for a frank discussion about the state of the industry to start the program, which enabled producers to air their concerns and discuss how we move forward. We’ll be taking away ideas, as well as continuing to focus on growing demand.

“As the Pan Pacific Pork Expo continued, it was clear producers have their eye on the future. There are challenges now, but they’re looking at how they can strengthen the industry into the future.”

The Pan Pacific Pork Expo was held on 30 and 31 May 2018 at the Gold Coast Convention and Exhibition Centre, Broadbeach, Queensland. The Pan Pacific Pork Expo is the biennial conference of the Australian pork industry, which brings together producers, processors, retail, food service, researchers, scientists, educators, subsidiary service providers and government officials.

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