

ONLINE REGISTRATIONS NOW OPEN FOR 2014 PAN PACIFIC PORK EXPO

Registrations are now open at <http://australianpork.com.au/about-us/calendar-of-events/pan-pacific-pork-expo/>

Join us at the 2014 Pan Pacific Pork Expo (PPPE) on Wednesday 21 and Thursday 22 May, to be held at the Gold Coast Convention and Exhibition Centre, Broadbeach, Queensland.

This year's theme is *Forward Thinking: Creating Opportunities*.

PPPE is a bi-annual event that combines a pork industry trade show and exhibition with information sessions supported by Australian Pork Limited (APL) and Pork CRC Limited to showcase and encourage Australian producers to discuss, debate and where suitable, adopt new technologies and innovations. Since its inception in 1998, PPPE has continued to grow, attracting both domestic and international participants.

Attending PPPE provides valuable opportunities to network with fellow producers and suppliers, plus it delivers a wonderful forum to gain further information around major industry issues, either at the "Expo of Technologies" trade fair or at the wide range of "Uptake" presentations by key speakers on topical issues, trials and world trends. These presentations will include scientific research data and trials from Australia and around the world, the Pork CRC Limited and APL Research and Innovation Division.

All the key decision makers involved in the Australian pork industry supply chain attend PPPE. These include pork producers, processors, retail and food service industries, researchers, scientists, educators, subsidiary service providers such as insurers and financial institutions and government officials.

PPPE exhibitors consist of general product and service providers for rural industries, producers, government, subsidiary service providers, and a broad spectrum of supply chain companies involved in the Australian pork industry.

The PPPE Committee has also allocated a budget to help assist with the cost of travel and accommodation for APL Members to attend PPPE 2014. The financial assistance, available to levy paying APL Members only ('first in, first served' basis up to the budgeted limit), can be used towards 1-2 night/s accommodation (depending on which state you have travelled from) and appropriate travel to and from the Gold Coast.

For further information for delegates, sponsors or exhibitors, contact APL Events and Membership Officer, Dean Kominek, on 02 6270 8832 or email pppe@australianpork.com.au or visit www.australianpork.com.au.

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